



CERTAIN INTEGRAL INEQUALITIES RELATED TO (φ, ρ^α) -LIPSCHITZIAN MAPPINGS AND GENERALIZED h -CONVEXITY ON FRACTAL SETS

HAO WANG

College of Science, Hunan City University, Yiyang 413000, China

Abstract. In this paper, we deal with certain new Hadamard's type inequalities involving (φ, σ^α) -Lipschitzian mappings on fractal sets \mathbb{R}^α ($0 \leq \alpha \leq 1$). Also, some properties of generalized mappings H and F related to generalized h -convexity are given.

Keywords. Local fractional integrals; Generalized h -convexity; (φ, σ^α) -Lipschitzian; Hadamard's type inequality.

1. INTRODUCTION

Let us recall that a function $h : [\mu, \nu] \subset \mathbb{R} \rightarrow \mathbb{R}$ is said to be L -Lipschitzian if $|h(x) - h(y)| \leq L|x - y|$, $L > 0$, $x, y \in [\mu, \nu]$. In 2000, Dragomir et al. [1] established the following Hadamard's type inequalities by utilizing L -Lipschitzian mappings.

Theorem 1.1. Let $h : [\mu, \nu] \rightarrow \mathbb{R}$ be a L -Lipschitzian mapping along with $\mu < \nu$. Then

$$\left| \frac{1}{\nu - \mu} \int_{\mu}^{\nu} h(x) dx - h\left(\frac{\mu + \nu}{2}\right) \right| \leq \frac{L}{4}(\nu - \mu) \quad (1.1)$$

and

$$\left| \frac{1}{\nu - \mu} \int_{\mu}^{\nu} h(x) dx - \frac{h(\mu) + h(\nu)}{2} \right| \leq \frac{L}{3}(\nu - \mu). \quad (1.2)$$

Because of the extensive applications of Hadamard's type inequalities, many authors investigated them via L -Lipschitzian mappings. For example, Delavar et al. [2] estimated the difference between the right and middle part in Fejér inequality with L -Lipschitzian mappings. Du et al. [3] presented several estimation results on k -fractional integral inequalities through L -Lipschitzian mappings. Hsu [4] gave some Fejér inequalities related to L -Lipschitzian functions. For more results associated with L -Lipschitzian functions, we refer to [5, 6] and the references therein.

E-mail address: haowangctgu@163.com.

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In [7], Ahmad, Jleli and Samet introduced a class of (φ, σ) -Lipschitzian mappings as follows.

Definition 1.2. A function $h : [\mu, \nu] \subset \mathbb{R} \rightarrow \mathbb{R}$ is said to be (φ, ρ) -Lipschitzian, where $\varphi : [0, \infty) \rightarrow [0, \infty)$ and $\rho > 0$, if

$$|h(x) - h(y)| \leq \varphi(|x - y|) + \rho, \quad (1.3)$$

holds for all $x, y \in [\mu, \nu]$.

The L -Lipschitzian functions appear as a special case of (φ, ρ) -Lipschitzian functions with $\varphi(x) = Lx$, $x \geq 0$ and $\rho = 0$.

Next, we recall some concepts and known results associated with local fractional calculus. These theories of local fractional derivative and local fractional integral are primarily due to Yang [8].

Let μ^α , ν^α and ρ^α belong to the set $\mathbb{R}^\alpha (0 < \alpha \leq 1)$. Then

- (1) $\mu^\alpha + \nu^\alpha$ and $\mu^\alpha \nu^\alpha$ belong to the set \mathbb{R}^α ;
- (2) $\mu^\alpha + \nu^\alpha = \nu^\alpha + \mu^\alpha = (\mu + \nu)^\alpha = (\nu + \mu)^\alpha$;
- (3) $\mu^\alpha + (\nu^\alpha + \rho^\alpha) = (\mu^\alpha + \nu^\alpha) + \rho^\alpha$;
- (4) $\mu^\alpha \nu^\alpha = \nu^\alpha \mu^\alpha = (\mu \nu)^\alpha = (\nu \mu)^\alpha$;
- (5) $\mu^\alpha (\nu^\alpha \rho^\alpha) = (\mu^\alpha \nu^\alpha) \rho^\alpha$;
- (6) $\mu^\alpha (\nu^\alpha + \rho^\alpha) = \mu^\alpha \nu^\alpha + \mu^\alpha \rho^\alpha$;
- (7) $\mu^\alpha + 0^\alpha = 0^\alpha + \mu^\alpha = \mu^\alpha$ and $\mu^\alpha 1^\alpha = 1^\alpha \mu^\alpha = \mu^\alpha$.

Definition 1.3. A non-differentiable function $g : \mathbb{R} \rightarrow \mathbb{R}^\alpha, \theta \rightarrow g(\theta)$ is said to be local fractional continuous at θ_0 if, for any $\varepsilon > 0$, there exists $\delta > 0$ satisfying that

$$|g(\theta) - g(\theta_0)| < \varepsilon^\alpha$$

for $|\theta - \theta_0| < \delta$. If $g(\theta)$ is local continuous on (μ, ν) , then we denote that $g(\theta) \in C_\alpha(\mu, \nu)$.

Definition 1.4. The local fractional derivative of $g(\theta)$ of order α at $\theta = \theta_0$ is defined by the expression

$$g^{(\alpha)}(\theta_0) = {}_{\theta_0}D_\theta^\alpha g(\theta) = \left. \frac{d^\alpha g(\theta)}{d\theta^\alpha} \right|_{\theta=\theta_0} = \lim_{\theta \rightarrow \theta_0} \frac{\Delta^\alpha(g(\theta) - g(\theta_0))}{(\theta - \theta_0)^\alpha},$$

where $\Delta^\alpha(g(\theta) - g(\theta_0)) = \Gamma(\alpha + 1)(g(\theta) - g(\theta_0))$.

Let $g^{(\alpha)}(\theta) = D_\theta^\alpha g(\theta)$. If there exists

$$g^{((k+1)\alpha)}(\theta) = \overbrace{D_\theta^\alpha \cdots D_\theta^\alpha}^{(k+1) \text{ times}} g(\theta)$$

for any $\theta \in \mathcal{J} \subseteq \mathbb{R}$, then it is denoted by $g \in D_{(k+1)\alpha}(\mathcal{J})$, where $k = 0, 1, 2, \dots$.

Definition 1.5. Let $g(\theta) \in C_\alpha[\mu, \nu]$, and let $\Delta = \{t_0, t_1, \dots, t_N\}$, ($N \in \mathbb{N}$) be a partition of $[\mu, \nu]$ which satisfies $\mu = t_0 < t_1 < \dots < t_N = \nu$. Then the local fractional integral of g on $[\mu, \nu]$ of order α is defined as

$${}_{\mu}\mathcal{I}_\nu^{(\alpha)} g(\mu) = \frac{1}{\Gamma(1 + \alpha)} \int_\mu^\nu g(t)(dt)^\alpha := \frac{1}{\Gamma(\alpha + 1)} \lim_{\Delta t \rightarrow 0} \sum_{j=0}^{N-1} g(t_j)(\Delta t_j)^\alpha,$$

where $\Delta t := \max\{\Delta t_1, \Delta t_2, \dots, \Delta t_{N-1}\}$ and $\Delta t_j := t_{j+1} - t_j$, $j = 0, \dots, N-1$.

Here, it follows that ${}_{\mu}\mathcal{J}_v^{(\alpha)}g(\theta) = 0$ if $\mu = v$ and ${}_{\mu}\mathcal{J}_v^{(\alpha)}g(\theta) = -{}_v\mathcal{J}_\mu^{(\alpha)}g(\theta)$ if $\mu < v$. For any $\theta \in [\mu, v]$, if there exists ${}_{\mu}\mathcal{J}_\theta^{(\alpha)}g(\theta)$, then it is denoted by $g(\theta) \in \mathcal{J}_\theta^\alpha[\mu, v]$.

Lemma 1.6. [8] *The following identities are true.*

(i) (Local fractional integration is anti-differentiation). *If $g(\theta) = r^{(\alpha)}(\theta) \in C_\alpha[\mu, v]$, then we have*

$${}_{\mu}\mathcal{J}_v^{(\alpha)}g(\mu) = r(v) - r(\mu).$$

(ii) (Local fractional integration by parts). *If $g(\theta), r(\theta) \in D_\alpha[\mu, v]$ and $g^{(\alpha)}(\theta), r^{(\alpha)}(\theta) \in C_\alpha[\mu, v]$, then we have*

$${}_{\mu}\mathcal{J}_v^{(\alpha)}g(\theta)r^{(\alpha)}(\theta) = g(\theta)r(\theta)\Big|_\mu^v - {}_{\mu}\mathcal{J}_v^{(\alpha)}g^{(\alpha)}(\theta)r(\theta).$$

(iii) (Local fractional derivative of $\theta^{k\alpha}$).

$$\frac{d^\alpha \theta^{k\alpha}}{d\theta^\alpha} = \frac{\Gamma(1+k\alpha)}{\Gamma(1+(k-1)\alpha)} \theta^{(k-1)\alpha}, \quad k \in \mathbb{R}.$$

(iv) (Local fractional definite integrals of $\theta^{k\alpha}$).

$$\frac{1}{\Gamma(1+\alpha)} \int_\mu^v \theta^{k\alpha} (d\theta)^\alpha = \frac{\Gamma(1+k\alpha)}{\Gamma(1+(k+1)\alpha)} \left(v^{(k+1)\alpha} - \mu^{(k+1)\alpha} \right), \quad k \in \mathbb{R}.$$

Definition 1.7. [8] We say that $h(x)$ satisfies a local Lipschitz condition for some $L^\alpha > 0^\alpha$ if

$$|h(x) - h(y)| \leq L^\alpha |x^\alpha - y^\alpha|$$

for all $x, y \in [\mu, v]$.

In [9], Vivas, Hernández and Merentes defined the following generalized h -convex functions on fractal set \mathbb{R}^α ($0 < \alpha \leq 1$).

Definition 1.8. [9] Let $h : J \subseteq \mathbb{R} \rightarrow \mathbb{R}^\alpha$ be a non-negative function with $h \not\equiv 0^\alpha$. We say that the function $\rho : I \subseteq \mathbb{R} \rightarrow \mathbb{R}^\alpha$ is generalized h -convex if ρ is non-negative, i.e., $\rho(\mu) \geq 0^\alpha$ and

$$\rho(t\mu + (1-t)v) \leq h(t)\rho(\mu) + h(1-t)\rho(v) \quad (1.4)$$

holds for all $t \in [0, 1]$ and $\mu, v \in I$.

Note that, in [9], the function h should have the property that $h \not\equiv 0^\alpha$ instead of $h \not\equiv 0$ in their original definition. The local gamma mapping and the local beta mapping are defined as follows.

Definition 1.9. [10] For all $0 < \alpha \leq 1$ and $x \in \mathbb{R}^+$, the local gamma mapping is defined as

$$\Gamma_\alpha(x) := \frac{1}{\alpha!} \int_0^\infty E_\alpha(-t^\alpha) t^{(x-1)\alpha} (dt)^\alpha,$$

where $E_\alpha(t^\alpha) := \sum_{k=0}^\infty \frac{t^{\alpha k}}{\Gamma(1+k\alpha)}$ is the Mittag-Leffler function.

Definition 1.10. [10] For all $0 < \alpha \leq 1$ and $x, y \in \mathbb{R}^+$, the local beta mapping with two parameters x and y is defined by

$$B_\alpha(x, y) := \int_0^1 t^{(x-1)\alpha} (1-t)^{(y-1)\alpha} (dt)^\alpha.$$

The great influence of local fractional calculus in various fields of mathematics science and engineering problems is undeniable. Recently, the study of some well-known integral inequalities for the local fractional integral have been performed by some researchers. For example, Mo, Sui and Yu [11] established the generalized Jensen's inequality and generalized Hermite-Hadamard's inequality for generalized convex mappings. Kiliçman and Saleh [12, 13] studied generalized Hadamard's type inequalities for generalized s -convex mappings. Erden and Sarikaya [14] gave some generalized Pompeiu's type inequalities associating with local fractional integrals. Luo, Wang and Du [15] investigated the Fejér type inequalities for generalized h -convex functions. For more results related to the local fractional integral inequalities, we refer to [16, 17, 18, 19] and the references cited therein.

Motivated by the above results mentioned, our principal goal is to introduce a new class of (φ, ρ^α) -Lipschitzian mappings and to establish certain Hadamard's type inequalities for such mappings on fractal set $\mathbb{R}^\alpha (0 < \alpha \leq 1)$. Moreover, we give some properties of generalized mappings H and F , which are naturally related to the generalized h -convex functions. The results present in this paper extend the results obtained by Ahmad, Jleli and Samet [7] and Kiliçman and Saleh [12].

2. MAIN RESULTS

We now define (φ, ρ^α) -Lipschitzian mappings as follows.

Definition 2.1. The mapping $f : [\mu, \nu] \rightarrow \mathbb{R}^\alpha$ is said to be (φ, ρ^α) -Lipschitzian if the following inequality holds

$$|f(x) - f(y)| \leq \varphi(|x - y|) + \rho^\alpha, \quad (2.1)$$

where $x, y \in [\mu, \nu]$, $\rho^\alpha \geq 0^\alpha$ and $\varphi : [0, \infty) \rightarrow \mathbb{R}^\alpha, \varphi \geq 0^\alpha$.

In the case of $\varphi(x) = L^\alpha x^\alpha$, $x^\alpha \geq 0^\alpha$ and $\rho = 0^\alpha$, the (φ, ρ^α) -Lipschitzian mappings recapture local Lipschitzian mappings.

Next, we establish the following theorem containing two Hadamard's type inequalities via local fractional integrals.

Theorem 2.2. Let $f : [\mu, \nu] \subset \mathbb{R} \rightarrow \mathbb{R}^\alpha$ be a (φ, ρ^α) -Lipschitzian mapping, where $\varphi : [0, \infty) \rightarrow \mathbb{R}^\alpha, \varphi \geq 0^\alpha$ is local fractional continuous, with $\mu \leq \nu$ and $\rho^\alpha \geq 0^\alpha$. If $f(x) \in I_x^\alpha[\mu, \nu]$, then we have

$$\left| \frac{\mu I_\nu^{(\alpha)} f(x)}{(\nu - \mu)^\alpha} - \frac{f(\frac{\mu + \nu}{2})}{\Gamma(1 + \alpha)} \right| \leq \frac{1}{\Gamma(1 + \alpha)} \int_0^1 \varphi\left(\frac{(\nu - \mu)|1 - 2t|}{2}\right) (dt)^\alpha + \frac{\rho^\alpha}{\Gamma(1 + \alpha)} \quad (2.2)$$

and

$$\begin{aligned} & \left| \frac{\mu I_\nu^{(\alpha)} f(x)}{(\nu - \mu)^\alpha} - \frac{\Gamma(1 + \alpha)}{\Gamma(1 + 2\alpha)} (f(\mu) + f(\nu)) \right| \\ & \leq \frac{1}{\Gamma(1 + \alpha)} \int_0^1 (2t)^\alpha \varphi((1 - t)(\nu - \mu)) (dt)^\alpha + \frac{\rho^\alpha}{\Gamma(1 + \alpha)}. \end{aligned} \quad (2.3)$$

Proof. (i) For all $x, y \in [\mu, \nu]$, considering following inequality on $t \in [0, 1]$, we obtain

$$\begin{aligned}
& \left| t^\alpha f(x) + (1-t)^\alpha f(y) - f(tx + (1-t)y) \right| \\
&= \left| t^\alpha \left(f(x) - f(tx + (1-t)y) \right) + (1-t)^\alpha \left(f(y) - f(tx + (1-t)y) \right) \right| \\
&\leq t^\alpha \left| f(x) - f(tx + (1-t)y) \right| + (1-t)^\alpha \left| f(y) - f(tx + (1-t)y) \right| \\
&\leq t^\alpha \left(\varphi((1-t)|x-y|) + \rho^\alpha \right) + (1-t)^\alpha \left(\varphi(t|x-y|) + \rho^\alpha \right) \\
&= t^\alpha \left(\varphi((1-t)|x-y|) \right) + (1-t)^\alpha \left(\varphi(t|x-y|) \right) + \rho^\alpha.
\end{aligned} \tag{2.4}$$

Taking $t = \frac{1}{2}$ in (2.4), we deduce

$$\left| \frac{f(x) + f(y)}{2^\alpha} - f\left(\frac{x+y}{2}\right) \right| \leq \varphi\left(\frac{|x-y|}{2}\right) + \rho^\alpha. \tag{2.5}$$

Putting $x = t\mu + (1-t)\nu$ and $y = t\nu + (1-t)\mu$ for all $t \in (0, 1)$ in inequality (2.5), we get

$$\left| \frac{f(t\mu + (1-t)\nu) + f(t\nu + (1-t)\mu)}{2^\alpha} - f\left(\frac{\mu + \nu}{2}\right) \right| \leq \varphi\left(\frac{(\nu - \mu)|1-2t|}{2}\right) + \rho^\alpha. \tag{2.6}$$

Integrating inequality (2.6) with $t \in [0, 1]$, we can obtain desired inequality (2.2).

(ii) Continuing from inequality (2.4), if we take $x = \mu$ and $y = \nu$, then

$$\begin{aligned}
& \left| t^\alpha f(\mu) + (1-t)^\alpha f(\nu) - f(t\mu + (1-t)\nu) \right| \\
&\leq t^\alpha \left(\varphi((1-t)(\nu - \mu)) \right) + (1-t)^\alpha \left(\varphi(t(\nu - \mu)) \right) + \rho^\alpha.
\end{aligned} \tag{2.7}$$

Integrating inequality (2.7) respected to t over $(0, 1)$, we can obtain desired inequality (2.3).

Note that

$$\frac{1}{\Gamma(1+\alpha)} \int_0^1 t^\alpha \varphi((1-t)(b-a)) (dt)^\alpha = \frac{1}{\Gamma(1+\alpha)} \int_0^1 (1-t)^\alpha \varphi(t(b-a)) (dt)^\alpha.$$

This completes the proof.

Example 2.3. If $f(x) = x^{2\alpha}$, then f is a $(x^{2\alpha}, (\frac{1}{2})^\alpha)$ -Lipschitzian function on $[0^\alpha, 1^\alpha]$. It follows that

$$\left| \frac{\Gamma(1+2\alpha)}{\Gamma(1+3\alpha)} - \frac{(\frac{1}{4})^\alpha}{\Gamma(1+\alpha)} \right| \leq \frac{(\frac{3}{4})^\alpha}{\Gamma(1+\alpha)} - \frac{\Gamma(1+\alpha)}{\Gamma(1+2\alpha)} + \frac{\Gamma(1+2\alpha)}{\Gamma(1+3\alpha)}$$

and

$$\begin{aligned}
& \left| \frac{\Gamma(1+2\alpha)}{\Gamma(1+3\alpha)} - \frac{\Gamma(1+\alpha)}{\Gamma(1+2\alpha)} \right| \\
&\leq 2^\alpha \left(\frac{\Gamma(1+\alpha)}{\Gamma(1+2\alpha)} - 2^\alpha \frac{\Gamma(1+2\alpha)}{\Gamma(1+3\alpha)} + \frac{\Gamma(1+3\alpha)}{\Gamma(1+4\alpha)} \right) + \frac{(\frac{1}{2})^\alpha}{\Gamma(1+\alpha)}.
\end{aligned}$$

Corollary 2.4. Taking $\alpha = 1$ in Theorem 2.2, then we obtain the Theorem 2.2 in [7].

Corollary 2.5. Putting $\varphi(x) = L^\alpha x^{k\alpha}$, $k \geq 0$ and $L^\alpha > 0^\alpha$ in Theorem 2.2, we have

$$\left| \frac{\mu I_\nu^{(\alpha)} f(x)}{(\nu - \mu)^\alpha} - \frac{f(\frac{\mu + \nu}{2})}{\Gamma(1+\alpha)} \right| \leq \frac{L^\alpha (\nu - \mu)^{k\alpha} \Gamma(1+k\alpha)}{2^{k\alpha} \Gamma(1+(k+1)\alpha)} + \frac{\rho^\alpha}{\Gamma(1+\alpha)}$$

and

$$\begin{aligned} & \left| \frac{{}_\mu I_\nu^{(\alpha)} f(x)}{(v-\mu)^\alpha} - \frac{\Gamma(1+\alpha)}{\Gamma(1+2\alpha)} (f(\mu) + f(v)) \right| \\ & \leq \frac{2^\alpha L^\alpha (v-\mu)^{k\alpha}}{\Gamma(1+\alpha)} B_\alpha(2, k+1) + \frac{\rho^\alpha}{\Gamma(1+\alpha)}. \end{aligned}$$

In particular, if $k = 1$ and $\rho = 0^\alpha$, then

$$\left| \frac{{}_\mu I_\nu^{(\alpha)} f(x)}{(v-\mu)^\alpha} - \frac{f\left(\frac{\mu+v}{2}\right)}{\Gamma(1+\alpha)} \right| \leq \frac{L^\alpha (v-\mu)^\alpha \Gamma(1+\alpha)}{2^\alpha \Gamma(1+2\alpha)}$$

and

$$\left| \frac{{}_\mu I_\nu^{(\alpha)} f(x)}{(v-\mu)^\alpha} - \frac{\Gamma(1+\alpha)}{\Gamma(1+2\alpha)} (f(\mu) + f(v)) \right| \leq 2^\alpha L^\alpha (v-\mu)^\alpha \left(\frac{\Gamma(1+\alpha)}{\Gamma(1+2\alpha)} - \frac{\Gamma(1+2\alpha)}{\Gamma(1+3\alpha)} \right).$$

Corollary 2.6. Under the assumptions of Theorem 2.2, let $g([\mu, v]) \subseteq [\mu, v]$ be a (ϕ, θ) -Lipschitzian mapping, where $\phi : [0, \infty) \rightarrow [0, \infty)$ is continuous, and $\theta \geq 0$. If $\varphi(x)$ is nondecreasing, then

$$\left| \frac{{}_\mu I_\nu^{(\alpha)} f \circ g(x)}{(v-\mu)^\alpha} - \frac{f \circ g\left(\frac{\mu+v}{2}\right)}{\Gamma(1+\alpha)} \right| \leq \frac{1}{\Gamma(1+\alpha)} \int_0^1 \chi\left(\frac{(v-\mu)|1-2t|}{2}\right) (dt)^\alpha + \frac{\rho^\alpha}{\Gamma(1+\alpha)} \quad (2.8)$$

and

$$\begin{aligned} & \left| \frac{{}_\mu I_\nu^{(\alpha)} f \circ g(x)}{(v-\mu)^\alpha} - \frac{\Gamma(1+\alpha)}{\Gamma(1+2\alpha)} (f \circ g(\mu) + f \circ g(v)) \right| \\ & \leq \frac{1}{\Gamma(1+\alpha)} \int_0^1 (2t)^\alpha \chi((1-t)(v-\mu)) (dt)^\alpha + \frac{\rho^\alpha}{\Gamma(1+\alpha)}, \end{aligned} \quad (2.9)$$

where $f \circ g(x) = f(g(x))$ and $\chi : [0, \infty) \rightarrow \mathbb{R}^\alpha, \chi \geq 0^\alpha$ is define as follows

$$\chi(x) = \varphi(\phi(x) + \theta), \quad x \geq 0.$$

Proof. For all $x, y \in [\mu, v]$, we have

$$\begin{aligned} |f \circ g(x) - f \circ g(y)| &= |f(g(x)) - f(g(y))| \\ &\leq \varphi(|g(x) - g(y)|) + \rho^\alpha \\ &\leq \varphi(\phi(|x - y|) + \theta) + \rho^\alpha. \end{aligned}$$

It is easy to see that $f \circ g(x)$ is a (χ, ρ^α) -Lipschitzian function. From Theorem 2.2, we deduce inequality (2.8) and (2.9).

To obtain more results related to (φ, ρ^α) -Lipschitzian mappings, let us define the generalized mappings H and generalized mappings F on the interval $[0, 1]$

$$H(t) := \frac{{}_\mu I_\nu^{(\alpha)} f(tx + (1-t)\frac{\mu+v}{2})}{(v-\mu)^\alpha} \quad (2.10)$$

and

$$F(t) := \frac{1}{(\Gamma(1+\alpha))^2} \int_\mu^v \int_\mu^v \left(\frac{1}{v-\mu}\right)^{2\alpha} f(tx + (1-t)y) (dx)^\alpha (dy)^\alpha. \quad (2.11)$$

In what follows, we give some properties of the generalized mapping H and generalized mappings F through (ϕ, ρ^α) -Lipschitzian mappings.

Theorem 2.7. *Let $f : [\mu, \nu] \subset \mathbb{R} \rightarrow \mathbb{R}^\alpha$ be a (ϕ, ρ^α) -Lipschitzian mapping, where $\phi : [0, \infty) \rightarrow \mathbb{R}^\alpha, \phi \geq 0^\alpha$ is local fractional continuous, with $\mu < \nu$ and $\rho^\alpha \geq 0^\alpha$. If $f(x) \in I_x^\alpha[\mu, \nu]$, then*

(i) $H(t)$ is a $(\phi, \frac{\rho^\alpha}{\Gamma(1+\alpha)})$ -Lipschitzian mapping, where $\phi : [0, \infty) \rightarrow \mathbb{R}^\alpha, \phi \geq 0^\alpha$ is defined by

$$\phi(m) = \frac{\mu I_\nu^{(\alpha)} \phi\left(m \left|x - \frac{\mu+\nu}{2}\right|\right)}{(\nu - \mu)^\alpha}, m \geq 0. \quad (2.12)$$

(ii) For all $t \in [0, 1]$, we have

$$\left| H(t) - \frac{f\left(\frac{\mu+\nu}{2}\right)}{\Gamma(1+\alpha)} \right| \leq \phi(t) + \frac{\rho^\alpha}{\Gamma(1+\alpha)}. \quad (2.13)$$

(iii) For all $t \in [0, 1]$, we obtain

$$\left| H(t) - \frac{\mu I_\nu^{(\alpha)} f(x)}{\Gamma(1+\alpha)} \right| \leq \phi(1-t) + \frac{\rho^\alpha}{\Gamma(1+\alpha)}. \quad (2.14)$$

(iv) For all $t \in [0, 1]$, we get

$$\left| H(t) - t^\alpha \frac{\mu I_\nu^{(\alpha)} f(x)}{\Gamma(1+\alpha)} - (1-t)^\alpha f\left(\frac{\mu+\nu}{2}\right) \right| \leq t^\alpha \phi(1-t) + (1-t)^\alpha \phi(t) + \frac{\rho^\alpha}{\Gamma(1+\alpha)}. \quad (2.15)$$

Proof. (i) Let $t_1, t_2 \in [0, 1]$. Then

$$\begin{aligned} |H(t_1) - H(t_2)| &= \left| \frac{\mu I_\nu^{(\alpha)} f\left(t_1 x + (1-t_1) \frac{\mu+\nu}{2}\right)}{(\nu - \mu)^\alpha} - \frac{\mu I_\nu^{(\alpha)} f\left(t_2 x + (1-t_2) \frac{\mu+\nu}{2}\right)}{(\nu - \mu)^\alpha} \right| \\ &\leq \frac{\mu I_\nu^{(\alpha)} \left| f\left(t_1 x + (1-t_1) \frac{\mu+\nu}{2}\right) - f\left(t_2 x + (1-t_2) \frac{\mu+\nu}{2}\right) \right|}{(\nu - \mu)^\alpha} \\ &\leq \frac{\mu I_\nu^{(\alpha)} \left[\phi\left(\left| t_1 x + (1-t_1) \frac{\mu+\nu}{2} - t_2 x - (1-t_2) \frac{\mu+\nu}{2} \right|\right) + \rho^\alpha \right]}{(\nu - \mu)^\alpha} \\ &= \frac{\mu I_\nu^{(\alpha)} \phi\left(\left| (t_1 - t_2) \left(x - \frac{\mu+\nu}{2}\right) \right|\right)}{(\nu - \mu)^\alpha} + \frac{\rho^\alpha}{\Gamma(1+\alpha)} \\ &\leq \frac{\mu I_\nu^{(\alpha)} \phi\left(\left| t_1 - t_2 \right| \left|x - \frac{\mu+\nu}{2}\right|\right)}{(\nu - \mu)^\alpha} + \frac{\rho^\alpha}{\Gamma(1+\alpha)} \\ &= \phi(|t_1 - t_2|) + \frac{\rho^\alpha}{\Gamma(1+\alpha)}, \end{aligned}$$

where $\phi : [0, \infty) \rightarrow \mathbb{R}^\alpha, \phi \geq 0^\alpha$ is defined by (2.12). So, $H(t)$ is a $(\phi, \frac{\rho^\alpha}{\Gamma(1+\alpha)})$ -Lipschitzian mapping.

(ii) Let $t_1 = t$ and $t_2 = 0$. Then

$$\begin{aligned}
\left| H(t) - H(0) \right| &= \left| H(t) - \frac{f\left(\frac{\mu+\nu}{2}\right)}{\Gamma(1+\alpha)} \right| \\
&= \left| \frac{{}_\mu I_\nu^{(\alpha)} f\left(tx + (1-t)\frac{\mu+\nu}{2}\right)}{(\nu-\mu)^\alpha} - \frac{{}_\mu I_\nu^{(\alpha)} f\left(\frac{\mu+\nu}{2}\right)}{(\nu-\mu)^\alpha} \right| \\
&\leq \frac{{}_\mu I_\nu^{(\alpha)} \left[\varphi\left(\left|tx + (1-t)\frac{\mu+\nu}{2} - \frac{\mu+\nu}{2}\right|\right) + \rho^\alpha \right]}{(\nu-\mu)^\alpha} \\
&= \frac{{}_\mu I_\nu^{(\alpha)} \varphi\left(t\left|x - \frac{\mu+\nu}{2}\right|\right)}{(\nu-\mu)^\alpha} + \frac{\rho^\alpha}{\Gamma(1+\alpha)} \\
&= \phi(t) + \frac{\rho^\alpha}{\Gamma(1+\alpha)}.
\end{aligned}$$

(iii) Let $t_1 = t$ and $t_2 = 1$. Then

$$\begin{aligned}
\left| H(t) - H(1) \right| &= \left| H(t) - \frac{{}_\mu I_\nu^{(\alpha)} f(x)}{\Gamma(1+\alpha)} \right| \\
&= \left| \frac{{}_\mu I_\nu^{(\alpha)} f\left(tx + (1-t)\frac{\mu+\nu}{2}\right)}{(\nu-\mu)^\alpha} - \frac{{}_\mu I_\nu^{(\alpha)} f(x)}{(\nu-\mu)^\alpha} \right| \\
&\leq \frac{{}_\mu I_\nu^{(\alpha)} \left[\varphi\left(\left|tx + (1-t)\frac{\mu+\nu}{2} - x\right|\right) + \rho^\alpha \right]}{(b-a)^\alpha} \\
&\leq \frac{{}_\mu I_\nu^{(\alpha)} \varphi\left(\left|1-t\right|\left|x - \frac{\mu+\nu}{2}\right|\right)}{(\nu-\mu)^\alpha} + \frac{\rho^\alpha}{\Gamma(1+\alpha)} \\
&= \phi(1-t) + \frac{\rho^\alpha}{\Gamma(1+\alpha)}.
\end{aligned}$$

(iv) Multiplying both sides of inequality (2.13) and inequality (2.14) by $(1-t)^\alpha$ and t^α , respectively, and then adding the resulting expressions together, we deduce

$$\begin{aligned}
&\left| H(t) - t^\alpha \frac{{}_\mu I_\nu^{(\alpha)} f(x)}{\Gamma(1+\alpha)} - (1-t)^\alpha f\left(\frac{\mu+\nu}{2}\right) \right| \\
&\leq (1-t)^\alpha \left| H(t) - f\left(\frac{\mu+\nu}{2}\right) \right| + t^\alpha \left| H(t) - \frac{{}_\mu I_\nu^{(\alpha)} f(x)}{\Gamma(1+\alpha)} \right| \\
&\leq (1-t)^\alpha \left[\phi(t) + \frac{\rho^\alpha}{\Gamma(1+\alpha)} \right] + t^\alpha \left[\phi(1-t) + \frac{\rho^\alpha}{\Gamma(1+\alpha)} \right] \\
&= t^\alpha \phi(1-t) + (1-t)^\alpha \phi(t) + \frac{\rho^\alpha}{\Gamma(1+\alpha)}.
\end{aligned}$$

This completes the proof.

Corollary 2.8. In Theorem 2.7, if $\varphi(x) = L^\alpha x^{k\alpha}$, $k \geq 0$ and $L \geq 0^\alpha$, then we have the following assertions:

(i) For all $t_1, t_2 \in [0, 1]$, we have

$$|H(t_1) - H(t_2)| \leq \frac{\Gamma(1+k\alpha)}{\Gamma(1+(k+1)\alpha)} L^\alpha |t_1 - t_2|^{k\alpha} \left(\frac{\nu - \mu}{2}\right)^{k\alpha} + \frac{\rho^\alpha}{\Gamma(1+\alpha)}.$$

(ii) For all $t \in [0, 1]$, we obtain

$$\left| H(t) - \frac{f\left(\frac{\mu+\nu}{2}\right)}{\Gamma(1+\alpha)} \right| \leq \frac{\Gamma(1+k\alpha)}{\Gamma(1+(k+1)\alpha)} L^\alpha t^{k\alpha} \left(\frac{\nu - \mu}{2}\right)^{k\alpha} + \frac{\rho^\alpha}{\Gamma(1+\alpha)}.$$

(iii) For all $t \in [0, 1]$, we get

$$\left| H(t) - \frac{\mu I_\nu^{(\alpha)} f(x)}{\Gamma(1+\alpha)} \right| \leq \frac{\Gamma(1+k\alpha)}{\Gamma(1+(k+1)\alpha)} L^\alpha (1-t)^{k\alpha} \left(\frac{\nu - \mu}{2}\right)^{k\alpha} + \frac{\rho^\alpha}{\Gamma(1+\alpha)}.$$

(iv) For all $t \in [0, 1]$, we deduce

$$\begin{aligned} & \left| H(t) - t^\alpha \frac{\mu I_\nu^{(\alpha)} f(x)}{\Gamma(1+\alpha)} - (1-t)^\alpha f\left(\frac{\mu+\nu}{2}\right) \right| \\ & \leq \frac{\Gamma(1+k\alpha)}{\Gamma(1+(k+1)\alpha)} L^\alpha \left(t^\alpha (1-t)^{k\alpha} + t^{k\alpha} (1-t)^\alpha \right) \left(\frac{\nu - \mu}{2}\right)^{k\alpha} + \frac{\rho^\alpha}{\Gamma(1+\alpha)}. \end{aligned}$$

In particular, if $k = 1$ and $\rho = 0^\alpha$, then

$$\begin{aligned} |H(t_1) - H(t_2)| & \leq \frac{\Gamma(1+\alpha)}{\Gamma(1+2\alpha)} L^\alpha |t_1 - t_2|^\alpha \left(\frac{\nu - \mu}{2}\right)^\alpha, \\ \left| H(t) - \frac{f\left(\frac{\mu+\nu}{2}\right)}{\Gamma(1+\alpha)} \right| & \leq \frac{\Gamma(1+\alpha)}{\Gamma(1+2\alpha)} L^\alpha t^\alpha \left(\frac{\nu - \mu}{2}\right)^\alpha, \\ \left| H(t) - \frac{\mu I_\nu^{(\alpha)} f(x)}{\Gamma(1+\alpha)} \right| & \leq \frac{\Gamma(1+\alpha)}{\Gamma(1+2\alpha)} L^\alpha (1-t)^\alpha \left(\frac{\nu - \mu}{2}\right)^\alpha \end{aligned}$$

and

$$\left| H(t) - t^\alpha \frac{\mu I_\nu^{(\alpha)} f(x)}{\Gamma(1+\alpha)} - (1-t)^\alpha f\left(\frac{\mu+\nu}{2}\right) \right| \leq \frac{\Gamma(1+\alpha)}{\Gamma(1+2\alpha)} L^\alpha t^\alpha (1-t)^\alpha (\nu - \mu)^\alpha,$$

for all $t, t_1, t_2 \in [0, 1]$.

Corollary 2.9. If $\alpha = 1$ in Theorem 2.7, then we obtain Theorem 3.1 in [7].

Theorem 2.10. Let $f : [\mu, \nu] \subset \mathbb{R} \rightarrow \mathbb{R}^\alpha$ be a (φ, ρ^α) -Lipschitzian mapping, where $\varphi : [0, \infty) \rightarrow \mathbb{R}^\alpha, \varphi \geq 0^\alpha$ is local fractional continuous, with $\mu < \nu$ and $\rho^\alpha \geq 0^\alpha$. If $f(x) \in I_x^\alpha[\mu, \nu]$, then

(i) $F(t)$ is a $(\rho, \frac{\rho^\alpha}{(\Gamma(1+\alpha))^2})$ -Lipschitzian mapping, where $\rho : [0, \infty) \rightarrow \mathbb{R}^\alpha, \rho \geq 0^\alpha$ is defined as

$$\rho(n) = \frac{1}{(\Gamma(1+\alpha))^2} \int_\mu^\nu \int_\mu^\nu \left(\frac{1}{\nu - \mu}\right)^{2\alpha} \varphi(n|x-y|) (dx)^\alpha (dy)^\alpha, \quad n \geq 0. \quad (2.16)$$

(ii) For all $t \in [0, 1]$, we have

$$\left| F(t) - \frac{1}{(\Gamma(1+\alpha))^2} \int_\mu^\nu \int_\mu^\nu \left(\frac{1}{\nu - \mu}\right)^{2\alpha} f\left(\frac{x+y}{2}\right) (dx)^\alpha (dy)^\alpha \right| \leq \rho\left(\left|t - \frac{1}{2}\right|\right) + \frac{\rho^\alpha}{(\Gamma(1+\alpha))^2}. \quad (2.17)$$

(iii) For all $t \in [0, 1]$, we obtain

$$\left| F(t) - \frac{\mu I_v^{(\alpha)} f(x)}{\Gamma(1+\alpha)(v-\mu)^\alpha} \right| \leq \rho(1-t) + \frac{\rho^\alpha}{(\Gamma(1+\alpha))^2}. \quad (2.18)$$

(iv) For all $t \in [0, 1]$, we get

$$|F(t) - H(t)| \leq \phi(1-t) + \frac{\rho^\alpha}{\Gamma(1+\alpha)}. \quad (2.19)$$

Proof. (i) Let $t_1, t_2 \in [0, 1]$. Then

$$\begin{aligned} & \left| F(t_1) - F(t_2) \right| \\ &= \left| \frac{1}{(\Gamma(1+\alpha))^2} \int_\mu^v \int_\mu^v \left(\frac{1}{v-\mu} \right)^{2\alpha} f(t_1x + (1-t_1)y) (dx)^\alpha (dy)^\alpha \right. \\ & \quad \left. - \frac{1}{(\Gamma(1+\alpha))^2} \int_\mu^v \int_\mu^v \left(\frac{1}{v-\mu} \right)^{2\alpha} f(t_2x + (1-t_2)y) (dx)^\alpha (dy)^\alpha \right| \\ &\leq \frac{1}{(\Gamma(1+\alpha))^2} \int_\mu^v \int_\mu^v \left(\frac{1}{v-\mu} \right)^{2\alpha} \left| f(t_1x + (1-t_1)y) - f(t_2x + (1-t_2)y) \right| (dx)^\alpha (dy)^\alpha \\ &\leq \frac{1}{(\Gamma(1+\alpha))^2} \int_\mu^v \int_\mu^v \left(\frac{1}{v-\mu} \right)^{2\alpha} \left[\phi(|t_1 - t_2||x - y|) + \rho^\alpha \right] (dx)^\alpha (dy)^\alpha \\ &= \rho(|t_1 - t_2|) + \frac{\rho^\alpha}{(\Gamma(1+\alpha))^2}, \end{aligned}$$

where $\rho : [0, \infty) \rightarrow \mathbb{R}^\alpha, \rho \geq 0^\alpha$ is defined by (2.16). So, $F(t)$ is a $(\rho, \frac{\rho^\alpha}{(\Gamma(1+\alpha))^2})$ -Lipschizian mapping.

(ii) If $t_1 = t$ and $t_2 = \frac{1}{2}$, then

$$\begin{aligned} & \left| F(t) - F\left(\frac{1}{2}\right) \right| = \left| F(t) - \frac{1}{(\Gamma(1+\alpha))^2} \int_\mu^v \int_\mu^v \left(\frac{1}{v-\mu} \right)^{2\alpha} f\left(\frac{x+y}{2}\right) (dx)^\alpha (dy)^\alpha \right| \\ &\leq \frac{1}{(\Gamma(1+\alpha))^2} \int_\mu^v \int_\mu^v \left(\frac{1}{v-\mu} \right)^{2\alpha} \left| f(tx + (1-t)y) - f\left(\frac{x+y}{2}\right) \right| (dx)^\alpha (dy)^\alpha \\ &\leq \frac{1}{(\Gamma(1+\alpha))^2} \int_\mu^v \int_\mu^v \left(\frac{1}{v-\mu} \right)^{2\alpha} \left[\phi\left(\left|t - \frac{1}{2}\right||x - y|\right) + \rho^\alpha \right] (dx)^\alpha (dy)^\alpha \\ &= \rho\left(\left|t - \frac{1}{2}\right|\right) + \frac{\rho^\alpha}{(\Gamma(1+\alpha))^2}. \end{aligned}$$

(iii) If $t_1 = t$ and $t_2 = 1$, then

$$\begin{aligned}
 |F(t) - F(0)| &= \left| F(t) - \frac{1}{(\Gamma(1+\alpha))^2} \int_{\mu}^{\nu} \int_{\mu}^{\nu} \left(\frac{1}{\nu-\mu} \right)^{2\alpha} f(x)(dx)^{\alpha}(dy)^{\alpha} \right| \\
 &\leq \frac{1}{(\Gamma(1+\alpha))^2} \int_{\mu}^{\nu} \int_{\mu}^{\nu} \left(\frac{1}{\nu-\mu} \right)^{2\alpha} |f(tx + (1-t)y) - f(x)| (dx)^{\alpha}(dy)^{\alpha} \\
 &\leq \frac{1}{(\Gamma(1+\alpha))^2} \int_{\mu}^{\nu} \int_{\mu}^{\nu} \left(\frac{1}{\nu-\mu} \right)^{2\alpha} [\varphi(|1-t||x-y|) + \rho^{\alpha}] (dx)^{\alpha}(dy)^{\alpha} \\
 &= \rho(1-t) + \frac{\rho^{\alpha}}{(\Gamma(1+\alpha))^2}.
 \end{aligned}$$

(iv) Let $t \in [0, 1]$ and $x, y \in [\mu, \nu]$. Since f is a (φ, ρ^{α}) -Lipschitzian mapping, then we have

$$|f(tx + (1-t)y) - f(tx + (1-t)\frac{\mu+\nu}{2})| \leq \varphi\left((1-t)\left|y - \frac{\mu+\nu}{2}\right|\right) + \rho^{\alpha}. \quad (2.20)$$

Multiplying inequality (2.20) with $(\frac{1}{\nu-\mu})^{2\alpha}$ and integrating over the interval $[\mu, \nu]$ with respect to x and y , we can get the desired inequality (2.19). This completes the proof.

Corollary 2.11. In Theorem 2.7, if we choose $\varphi(x) = L^{\alpha} x^{k\alpha}$, $k \geq 0$ and $L^{\alpha} \geq 0^{\alpha}$ then we have the following facts

(i) For all $t_1, t_2 \in [0, 1]$, we have

$$|F(t_1) - F(t_2)| \leq \frac{2^{\alpha} L^{\alpha} \Gamma(1+k\alpha)}{\Gamma(1+(k+2)\alpha)} (\nu-\mu)^{\alpha} |t_1 - t_2|^{k\alpha} + \frac{\rho^{\alpha}}{(\Gamma(1+\alpha))^2}.$$

(ii) For all $t \in [0, 1]$, we obtain

$$\begin{aligned}
 &\left| F(t) - \frac{1}{(\Gamma(1+\alpha))^2} \int_{\mu}^{\nu} \int_{\mu}^{\nu} \left(\frac{1}{\nu-\mu} \right)^{2\alpha} f\left(\frac{x+y}{2}\right) (dx)^{\alpha}(dy)^{\alpha} \right| \\
 &\leq \frac{2^{\alpha} L^{\alpha} \Gamma(1+k\alpha)}{\Gamma(1+(k+2)\alpha)} (\nu-\mu)^{\alpha} \left| t - \frac{1}{2} \right|^{k\alpha} + \frac{\rho^{\alpha}}{(\Gamma(1+\alpha))^2}.
 \end{aligned}$$

(iii) For all $t \in [0, 1]$, we get

$$\left| F(t) - \frac{\mu I_{\nu}^{(\alpha)} f(x)}{\Gamma(1+\alpha)(\nu-\mu)^{\alpha}} \right| \leq \frac{2^{\alpha} L^{\alpha} \Gamma(1+k\alpha)}{\Gamma(1+(k+2)\alpha)} (\nu-\mu)^{\alpha} (1-t)^{k\alpha} + \frac{\rho^{\alpha}}{(\Gamma(1+\alpha))^2}.$$

(iv) For all $t \in [0, 1]$, we deduce

$$|F(t) - H(t)| \leq \frac{\Gamma(1+k\alpha)}{\Gamma(1+(k+1)\alpha)} L^{\alpha} (1-t)^{k\alpha} \left(\frac{\nu-\mu}{2} \right)^{k\alpha} + \frac{\rho^{\alpha}}{\Gamma(1+\alpha)}.$$

In particular, if $k = 1$ and $\rho = 0^{\alpha}$, then

$$|F(t_1) - F(t_2)| \leq \frac{2^{\alpha} L^{\alpha} \Gamma(1+\alpha)}{\Gamma(1+3\alpha)} (\nu-\mu)^{\alpha} |t_1 - t_2|^{\alpha},$$

$$\begin{aligned}
& \left| F(t) - \frac{1}{(\Gamma(1+\alpha))^2} \int_{\mu}^{\nu} \int_{\mu}^{\nu} \left(\frac{1}{\nu-\mu} \right)^{2\alpha} f\left(\frac{x+y}{2}\right) (dx)^{\alpha} (dy)^{\alpha} \right| \\
& \leq \frac{2^{\alpha} L^{\alpha} \Gamma(1+\alpha)}{\Gamma(1+3\alpha)} (\nu-\mu)^{\alpha} \left| t - \frac{1}{2} \right|^{\alpha}, \\
& \left| F(t) - \frac{{}_{\mu}I_{\nu}^{(\alpha)} f(x)}{\Gamma(1+\alpha)(\nu-\mu)^{\alpha}} \right| \leq \frac{2^{\alpha} L^{\alpha} \Gamma(1+\alpha)}{\Gamma(1+3\alpha)} (\nu-\mu)^{\alpha} (1-t)^{\alpha}
\end{aligned}$$

and

$$|F(t) - H(t)| \leq \frac{\Gamma(1+\alpha)}{\Gamma(1+2\alpha)} L^{\alpha} (1-t)^{\alpha} \left(\frac{\nu-\mu}{2} \right)^{\alpha},$$

for all $t, t_1, t_2 \in [0, 1]$.

Corollary 2.12. *If we choose $\alpha = 1$ in Theorem 2.10, then we get the Theorem 4.1 in [7].*

3. INEQUALITIES FOR GENERALIZED h -CONVEX MAPPINGS

In this section, instead of the (φ, ρ^{α}) -Lipschizian mappings, we consider generalized h -convexity for the generalized mappings H and generalized mappings F to establish some new inequalities. To demonstrate the following results, we need [15, Remark 3.4].

The following inequality exists:

$$\frac{f\left(\frac{\mu+\nu}{2}\right)}{2^{\alpha} \Gamma(1+\alpha) h\left(\frac{1}{2}\right)} \leq \frac{{}_{\mu}I_{\nu}^{(\alpha)} f(t)}{(\nu-\mu)^{\alpha}} \leq [f(\mu) + f(\nu)] {}_0I_1^{(\alpha)} h(t). \quad (3.1)$$

If $f : [\mu, \nu] \rightarrow \mathbb{R}^{\alpha}$ is generalized h -convex and $f(x) \in I_x^{\alpha}[\mu, \nu]$.

Theorem 3.1. *Let $h : J \subset \mathbb{R} \rightarrow \mathbb{R}^{\alpha}$ be a non-negative mapping. If $f : [\mu, \nu] \rightarrow \mathbb{R}^{\alpha}$ is generalized h -convex with $\mu < \nu$, $\mu, \nu \in \mathbb{R}_+$ and $f(x) \in I_x^{\alpha}[\mu, \nu]$, then*

$$\frac{f\left(\frac{\mu+\nu}{2}\right)}{\Gamma(1+\alpha)} \leq 2^{\alpha} h\left(\frac{1}{2}\right) H(t). \quad (3.2)$$

(ii) $H(t) \leq \min\{H_1(t), H_2(t)\}$, $t \in [0, 1]$, where

$$H_1(t) = \left[f\left(t\mu + (1-t)\frac{\mu+\nu}{2}\right) + f\left(t\nu + (1-t)\frac{\mu+\nu}{2}\right) \right] {}_0I_1^{(\alpha)} h(m) \quad (3.3)$$

and

$$H_2(t) = \frac{h(t) {}_{\mu}I_{\nu}^{(\alpha)} f(x)}{(\nu-\mu)^{\alpha}} + \frac{h(1-t) f\left(\frac{\mu+\nu}{2}\right)}{\Gamma(1+\alpha)}. \quad (3.4)$$

Proof. (i) Letting $t \in (0, 1]$ and using the change of variable $m = tx + (1-t)\frac{\mu+\nu}{2}$, we have

$$H(t) := \frac{{}_{\mu}I_{\nu}^{(\alpha)} f\left(tx + (1-t)\frac{\mu+\nu}{2}\right)}{(\nu-\mu)^{\alpha}} = \frac{t\mu + (1-t)\frac{\mu+\nu}{2} {}_{t\nu + (1-t)\frac{\mu+\nu}{2}}I^{(\alpha)} f(m)}{t^{\alpha} (\nu-\mu)^{\alpha}}.$$

Using the left-sided inequality of (3.1), we deduce

$$\begin{aligned} \frac{f\left(\frac{\mu+\nu}{2}\right)}{2^\alpha \Gamma(1+\alpha) h\left(\frac{1}{2}\right)} &= \frac{f\left(\frac{t\mu+(1-t)\frac{\mu+\nu}{2}+t\nu+(1-t)\frac{\mu+\nu}{2}}{2}\right)}{2^\alpha \Gamma(1+\alpha) h\left(\frac{1}{2}\right)} \\ &\leq \frac{t\mu+(1-t)\frac{\mu+\nu}{2} I_{t\nu+(1-t)\frac{\mu+\nu}{2}}^{(\alpha)} f(m)}{\left[t\nu+(1-t)\frac{\mu+\nu}{2}-t\mu-(1-t)\frac{\mu+\nu}{2}\right]^\alpha} \\ &= \frac{t\mu+(1-t)\frac{\mu+\nu}{2} I_{t\nu+(1-t)\frac{\mu+\nu}{2}}^{(\alpha)} f(m)}{t^\alpha (\nu-\mu)^\alpha} = H(t). \end{aligned}$$

This obtains (3.2) immediately.

(ii) By utilizing the right-sided inequality of (3.1), we have

$$\begin{aligned} H(t) &= \frac{t\mu+(1-t)\frac{\mu+\nu}{2} I_{t\nu+(1-t)\frac{\mu+\nu}{2}}^{(\alpha)} f(m)}{\left[t\nu+(1-t)\frac{\mu+\nu}{2}-t\mu-(1-t)\frac{\mu+\nu}{2}\right]^\alpha} \\ &\leq \left[f\left(t\mu+(1-t)\frac{\mu+\nu}{2}\right) + f\left(t\nu+(1-t)\frac{\mu+\nu}{2}\right) \right] {}_0I_1^{(\alpha)} h(m) = H_1(t). \end{aligned}$$

According to the generalized h -convexity of mapping f , we obtain

$$f\left(tx+(1-t)\frac{\mu+\nu}{2}\right) \leq h(t)f(x) + h(1-t)f\left(\frac{\mu+\nu}{2}\right).$$

So, for all $t \in [0, 1]$ and $x \in [\mu, \nu]$, we deduce

$$\begin{aligned} H(t) &= \frac{{}_\mu I_\nu^{(\alpha)} f\left(tx+(1-t)\frac{\mu+\nu}{2}\right)}{(\nu-\mu)^\alpha} \\ &\leq \frac{{}_\mu I_\nu^{(\alpha)} \left[h(t)f(x) + h(1-t)f\left(\frac{\mu+\nu}{2}\right) \right]}{(\nu-\mu)^\alpha} \\ &= \frac{h(t){}_\mu I_\nu^{(\alpha)} f(x)}{(\nu-\mu)^\alpha} + \frac{h(1-t)f\left(\frac{\mu+\nu}{2}\right)}{\Gamma(1+\alpha)} = H_2(t). \end{aligned}$$

The proof is completed.

Corollary 3.2. *Under all assumptions of Theorem 3.1, if $h(t) = t^\alpha$, then*

$$\begin{aligned} H(t) &\leq \min \left\{ \frac{\Gamma(1+\alpha)}{\Gamma(1+2\alpha)} \left[f\left(t\mu+(1-t)\frac{\mu+\nu}{2}\right) + f\left(t\nu+(1-t)\frac{\mu+\nu}{2}\right) \right], \right. \\ &\quad \left. \frac{t^\alpha {}_\mu I_\nu^\alpha f(x)}{(\nu-\mu)^\alpha} + \frac{(1-t)^\alpha f\left(\frac{\mu+\nu}{2}\right)}{\Gamma(1+\alpha)} \right\}. \end{aligned}$$

Corollary 3.3. Putting $h(t) = t^{s\alpha}$ for some fixed $0 < s < 1$ in Theorem 3.1, we have

$$H(t) \leq \min \left\{ \frac{\Gamma(1+s\alpha)}{\Gamma(1+(s+1)\alpha)} \left[f\left(t\mu + (1-t)\frac{\mu+\nu}{2}\right) + f\left(t\nu + (1-t)\frac{\mu+\nu}{2}\right) \right], \right. \\ \left. \frac{t^{s\alpha} {}_{\mu}I_{\nu}^{\alpha} f(x)}{(\nu-\mu)^{\alpha}} + \frac{(1-t)^{s\alpha} f\left(\frac{\mu+\nu}{2}\right)}{\Gamma(1+\alpha)} \right\},$$

which reduces to the inequality (7) of Theorem 3.2 in [12].

Corollary 3.4. Taking $h(t) = 1^{\alpha}$ in Theorem 3.1, we have

$$H(t) \leq \min \left\{ \frac{f\left(t\mu + (1-t)\frac{\mu+\nu}{2}\right) + f\left(t\nu + (1-t)\frac{\mu+\nu}{2}\right)}{\Gamma(1+\alpha)}, \frac{{}_{\mu}I_{\nu}^{\alpha} f(x)}{(\nu-\mu)^{\alpha}} + \frac{f\left(\frac{\mu+\nu}{2}\right)}{\Gamma(1+\alpha)} \right\}.$$

Corollary 3.5. If $h(t) = t^{\alpha}(1-t)^{\alpha}$ in Theorem 3.1, then

$$H(t) \leq \min \left\{ \left(\frac{\Gamma(1+\alpha)}{\Gamma(1+2\alpha)} - \frac{\Gamma(1+2\alpha)}{\Gamma(1+3\alpha)} \right) \left[f\left(t\mu + (1-t)\frac{\mu+\nu}{2}\right) + f\left(t\nu + (1-t)\frac{\mu+\nu}{2}\right) \right], \right. \\ \left. t^{\alpha}(1-t)^{\alpha} \left[\frac{{}_{\mu}I_{\nu}^{\alpha} f(x)}{(\nu-\mu)^{\alpha}} + \frac{f\left(\frac{\mu+\nu}{2}\right)}{\Gamma(1+\alpha)} \right] \right\}.$$

We now present the following theorem for the generalized mapping F .

Theorem 3.6. Let $h : J \subset \mathbb{R} \rightarrow \mathbb{R}^{\alpha}$ be a non-negative mapping. If $f : [\mu, \nu] \rightarrow \mathbb{R}^{\alpha}$ is generalized h -convex along with $\mu < \nu$, $\mu, \nu \in \mathbb{R}_+$ and $f(x) \in I_x^{\alpha}[\mu, \nu]$, then

- (i) $F\left(\frac{1}{2}\right) \leq 2^{\alpha} h\left(\frac{1}{2}\right) F(t)$;
- (ii) $F(t) \geq \frac{H(t)}{2^{\alpha} h\left(\frac{1}{2}\right) \Gamma(1+\alpha)}$ for all $t \in [0, 1]$;
- (iii) $F(t) \leq \min \{F_1(t), F_2(t)\}$ for all $t \in [0, 1]$, where

$$F_1(t) = \frac{[h(t) + h(1-t)]}{{}_{\mu}I_{\nu}^{\alpha} f(x)} \quad (3.5)$$

and

$$F_2(t) = \left({}_0I_1^{(\alpha)} h(m) \right)^2 \left[f(\mu) + f\left(t\mu + (1-t)\nu\right) + f\left(t\nu + (1-t)\mu\right) + f(\nu) \right]. \quad (3.6)$$

Proof (i) Since f is generalized h -convex, we have

$$f\left(\frac{x+y}{2}\right) \leq h\left(\frac{1}{2}\right) \left[f(tx + (1-t)y) + f((1-t)y + tx) \right]. \quad (3.7)$$

Integrating the variables x and y in inequality (3.7) over $[\mu, \nu]$, we obtain

$$\frac{1}{(\Gamma(1+\alpha))^2} \int_{\mu}^{\nu} \int_{\mu}^{\nu} f\left(\frac{x+y}{2}\right) (dx)^{\alpha} (dy)^{\alpha} \\ \leq \frac{1}{(\Gamma(1+\alpha))^2} \int_{\mu}^{\nu} \int_{\mu}^{\nu} h\left(\frac{1}{2}\right) \left[f(tx + (1-t)y) + f((1-t)y + tx) \right] (dx)^{\alpha} (dy)^{\alpha}.$$

Using the fact that

$$\begin{aligned} & \frac{1}{(\Gamma(1+\alpha))^2} \int_{\mu}^{\nu} \int_{\mu}^{\nu} f(tx + (1-t)y) (dx)^{\alpha} (dy)^{\alpha} \\ &= \frac{1}{(\Gamma(1+\alpha))^2} \int_{\mu}^{\nu} \int_{\mu}^{\nu} f((1-t)x + ty) (dx)^{\alpha} (dy)^{\alpha}. \end{aligned}$$

We deduce

$$\begin{aligned} & F\left(\frac{1}{2}\right) \\ &= \frac{1}{(\Gamma(1+\alpha))^2} \int_{\mu}^{\nu} \int_{\mu}^{\nu} \left(\frac{1}{\nu-\mu}\right)^{2\alpha} f\left(\frac{x+y}{2}\right) (dx)^{\alpha} (dy)^{\alpha} \\ &\leq \frac{1}{(\Gamma(1+\alpha))^2} \int_{\mu}^{\nu} \int_{\mu}^{\nu} \left(\frac{1}{\nu-\mu}\right)^{2\alpha} h\left(\frac{1}{2}\right) \left[f(tx + (1-t)y) + f((1-t)x + ty) \right] (dx)^{\alpha} (dy)^{\alpha} \\ &= 2^{\alpha} h\left(\frac{1}{2}\right) F(t). \end{aligned}$$

(ii) We define the function $F_y(t) : [0, 1] \rightarrow \mathbb{R}^{\alpha}$ as follows:

$$F_y(t) = \frac{1}{\Gamma(1+\alpha)} \int_{\mu}^{\nu} \left(\frac{1}{\nu-\mu}\right)^{\alpha} f(tx + (1-t)y) (dx)^{\alpha}.$$

Letting $t \in (0, 1]$ and using the change of variable $m = tx + (1-t)y$, we have

$$F_y(t) = \frac{{}_t\mu + (1-t)y I_{t\nu + (1-t)y}^{(\alpha)} f(m)}{t^{\alpha} (\nu - \mu)^{\alpha}}$$

For all $x \in [\mu, \nu]$ and $t \in [0, 1]$, utilizing the left-sided inequality of (3.1), we obtain

$$\begin{aligned} \frac{f\left(\frac{{}_t\mu + (1-t)y + t\nu + (1-t)y}{2}\right)}{2^{\alpha} \Gamma(1+\alpha) h\left(\frac{1}{2}\right)} &= \frac{f\left(\frac{\mu+\nu}{2}t + (1-t)y\right)}{2^{\alpha} \Gamma(1+\alpha) h\left(\frac{1}{2}\right)} \\ &\leq \frac{{}_t\mu + (1-t)y I_{t\nu + (1-t)y}^{(\alpha)} f(m)}{t^{\alpha} (\nu - \mu)^{\alpha}} = F_y(t). \end{aligned} \tag{3.8}$$

Multiplying inequality (3.8) with $\left(\frac{1}{\nu-\mu}\right)^{\alpha}$ and integrating with respect to y over interval $[\mu, \nu]$, we deduce

$$\begin{aligned} F(t) &= \frac{1}{(\Gamma(1+\alpha))^2} \int_{\mu}^{\nu} \int_{\mu}^{\nu} \left(\frac{1}{\nu-\mu}\right)^{2\alpha} f(tx + (1-t)y) (dx)^{\alpha} (dy)^{\alpha} \\ &= \frac{1}{\Gamma(1+\alpha)} \int_{\mu}^{\nu} \left(\frac{1}{\nu-\mu}\right)^{\alpha} F_y(t) (dy)^{\alpha} \\ &\geq \frac{1}{2^{\alpha} h\left(\frac{1}{2}\right) (\Gamma(1+\alpha))^2} \int_{\mu}^{\nu} \left(\frac{1}{\nu-\mu}\right)^{\alpha} f\left(\frac{\mu+\nu}{2}t + (1-t)y\right) (dy)^{\alpha} \\ &= \frac{H(1-t)}{2^{\alpha} h\left(\frac{1}{2}\right) \Gamma(1+\alpha)}. \end{aligned}$$

Since $F(t)$ is symmetric about $t = \frac{1}{2}$, i.e., $F(t) = F(1-t)$, we have (ii).

(iii) Utilizing the generalized h -convexity of f , we also have

$$f(tx + (1-t)y) \leq h(t)f(x) + h(1-t)f(y). \quad (3.9)$$

Integrating the variables x and y in inequality (3.9) over the interval $[\mu, \nu]$, and multiplying $\left(\frac{1}{\nu-\mu}\right)^{2\alpha}$, we get

$$\begin{aligned} & \frac{1}{(\Gamma(1+\alpha))^2} \int_{\mu}^{\nu} \int_{\mu}^{\nu} \left(\frac{1}{\nu-\mu}\right)^{2\alpha} f(tx + (1-t)y) (dx)^{\alpha} (dy)^{\alpha} \\ & \leq \frac{h(t)}{(\Gamma(1+\alpha))^2 (\nu-\mu)^{\alpha}} \int_{\mu}^{\nu} f(x) (dx)^{\alpha} + \frac{h(1-t)}{(\Gamma(1+\alpha))^2 (\nu-\mu)^{\alpha}} \int_{\mu}^{\nu} f(y) (dy)^{\alpha} \\ & = \frac{[h(t) + h(1-t)]}{\Gamma(1+\alpha)(\nu-\mu)^{\alpha}} {}_{\mu}I_{\nu}^{(\alpha)} f(x). \end{aligned}$$

By using the right-sided inequality of (3.1), we deduce

$$\begin{aligned} F_y(t) &= \frac{1}{\Gamma(1+\alpha)} \int_{\mu}^{\nu} \left(\frac{1}{\nu-\mu}\right)^{\alpha} f(tx + (1-t)y) (dx)^{\alpha} \\ &= \frac{{}_{t\mu+(1-t)y}I_{t\nu+(1-t)y}^{(\alpha)} f(m)}{t^{\alpha}(\nu-\mu)^{\alpha}} \\ &\leq [f(t\mu + (1-t)y) + f(t\nu + (1-t)y)] {}_0I_1^{(\alpha)} h(m). \end{aligned} \quad (3.10)$$

Multiplying inequality (3.10) with $\left(\frac{1}{\nu-\mu}\right)^{\alpha}$ and integrating with respect to y over interval $[\mu, \nu]$, we conclude

$$\begin{aligned} F(t) &\leq \frac{1}{\Gamma(1+\alpha)} \int_{\mu}^{\nu} \left(\frac{1}{\nu-\mu}\right)^{\alpha} [f(t\mu + (1-t)y) + f(t\nu + (1-t)y)] (dy)^{\alpha} {}_0I_1^{(\alpha)} h(m) \\ &= \frac{{}_{\mu}I_{\nu}^{(\alpha)} f(t\mu + (1-t)y) + {}_{\mu}I_{\nu}^{(\alpha)} f(t\nu + (1-t)y)}{(\nu-\mu)^{\alpha}} {}_0I_1^{(\alpha)} h(m). \end{aligned}$$

Applying the right-sided inequality of (3.1) again, one has

$$\frac{{}_{\mu}I_{\nu}^{(\alpha)} f(t\mu + (1-t)y)}{(\nu-\mu)^{\alpha}} \leq {}_0I_1^{(\alpha)} h(m) [f(\mu) + f(t\mu + (1-t)\nu)]$$

and

$$\frac{{}_{\mu}I_{\nu}^{(\alpha)} f(t\nu + (1-t)y)}{(\nu-\mu)^{\alpha}} \leq {}_0I_1^{(\alpha)} h(m) [f(\nu) + f(t\nu + (1-t)\mu)].$$

They imply that

$$F(t) \leq \left({}_0I_1^{(\alpha)} h(m)\right)^2 [f(\mu) + f(t\mu + (1-t)\nu) + f(t\nu + (1-t)\mu) + f(\nu)].$$

This completes the proof.

Corollary 3.7. *Under all assumptions of Theorem 3.6, if $h(t) = t^\alpha$, then*

$$F(t) \leq \min \left\{ \frac{{}_\mu I_v^{(\alpha)} f(x)}{\Gamma(1+\alpha)(v-\mu)^\alpha}, \left[\frac{\Gamma(1+\alpha)}{(\Gamma(1+2\alpha))} \right]^2 \right. \\ \left. \times \left[f(\mu) + f(t\mu + (1-t)v) + f(tv + (1-t)\mu) + f(v) \right] \right\}.$$

Corollary 3.8. *Putting $h(t) = t^{s\alpha}$ for some fixed $0 < s < 1$ in Theorem 3.1, we have*

$$F(t) \leq \min \left\{ \frac{t^{s\alpha} + (1-t)^{s\alpha}}{\Gamma(1+\alpha)(v-\mu)^\alpha} {}_\mu I_v^{(\alpha)} f(x), \left[\frac{\Gamma(1+s\alpha)}{(\Gamma(1+(s+1)\alpha))} \right]^2 \right. \\ \left. \times \left[f(\mu) + f(t\mu + (1-t)v) + f(tv + (1-t)\mu) + f(v) \right] \right\},$$

which reduces to the inequality (9) of Theorem 3.2 given in [12].

Corollary 3.9. *Taking $h(t) = 1^\alpha$ in Theorem 3.1, we have*

$$F(t) \leq \min \left\{ \frac{2^\alpha {}_\mu I_v^{(\alpha)} f(x)}{\Gamma(1+\alpha)(v-\mu)^\alpha}, \frac{1}{(\Gamma(1+\alpha))^2} \right. \\ \left. \times \left[f(\mu) + f(t\mu + (1-t)v) + f(tv + (1-t)\mu) + f(v) \right] \right\}.$$

Corollary 3.10. *If $h(t) = t^\alpha(1-t)^\alpha$ in Theorem 3.1, then*

$$F(t) \leq \min \left\{ \frac{2^\alpha t^\alpha(1-t)^\alpha {}_\mu I_v^{(\alpha)} f(x)}{\Gamma(1+\alpha)(v-\mu)^\alpha}, \left(\frac{\Gamma(1+\alpha)}{\Gamma(1+2\alpha)} - \frac{\Gamma(1+2\alpha)}{\Gamma(1+3\alpha)} \right)^2 \right. \\ \left. \times \left[f(\mu) + f(t\mu + (1-t)v) + f(tv + (1-t)\mu) + f(v) \right] \right\}.$$

4. CONCLUSION

In this paper, we introduced a class of (φ, ρ^α) -Lipschitzian mappings and established some new generalized Hadamard's type inequalities for these mappings on fractal sets R^α ($0 < \alpha \leq 1$). Furthermore, we discovered certain properties of generalized mappings H and generalized mappings F associated with generalized h -convexity mappings. The results proved in this paper generalize the corresponding results presented by Ahmad, Jleli and Samet [7] and Kiliçman and Saleh [12].

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